

LWVUS Convention 2012



League Easy Web Users Group

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A product of the
League of Women Voters of California®

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Barbara Barker, Communications Director

Agenda

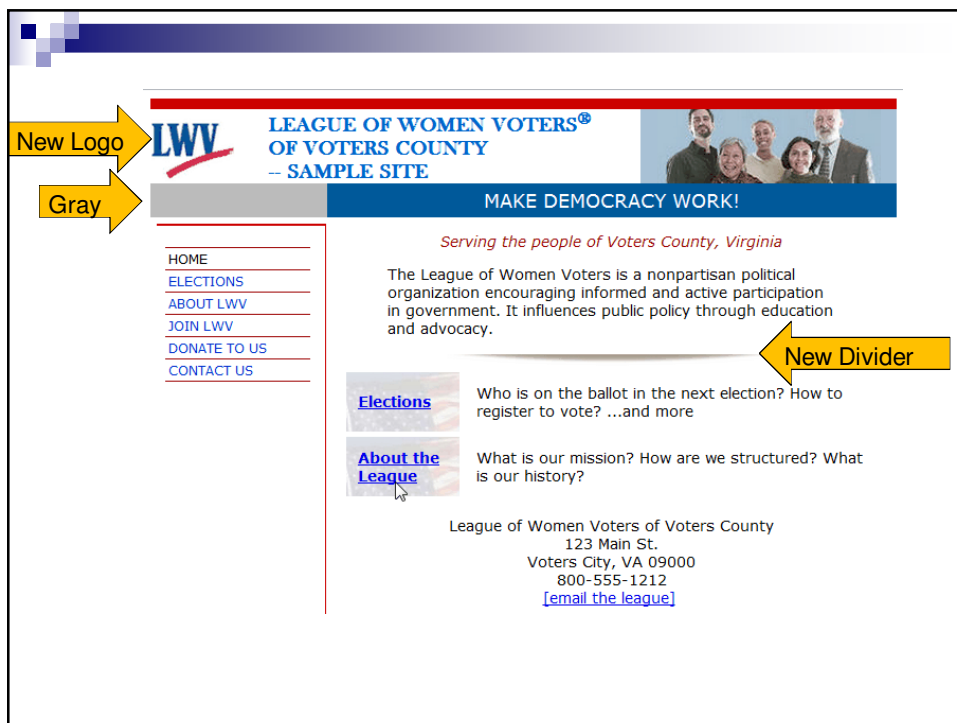
- What's New with LEW?
- Ideas for You
 - Social Media & Interaction
 - Examples!
- Your Feedback and Discussion!!

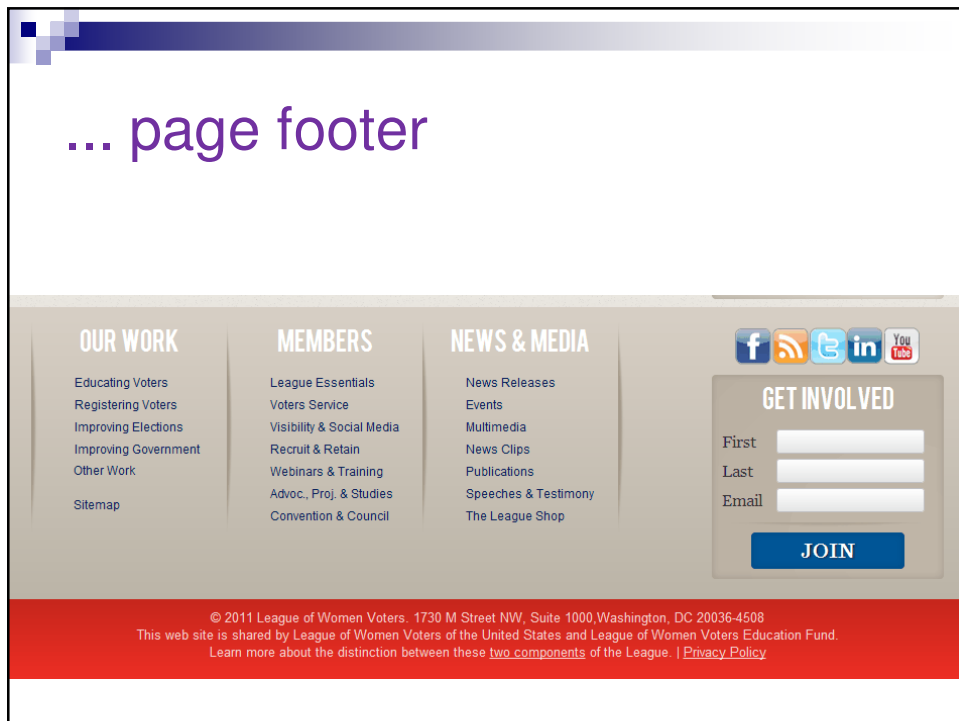
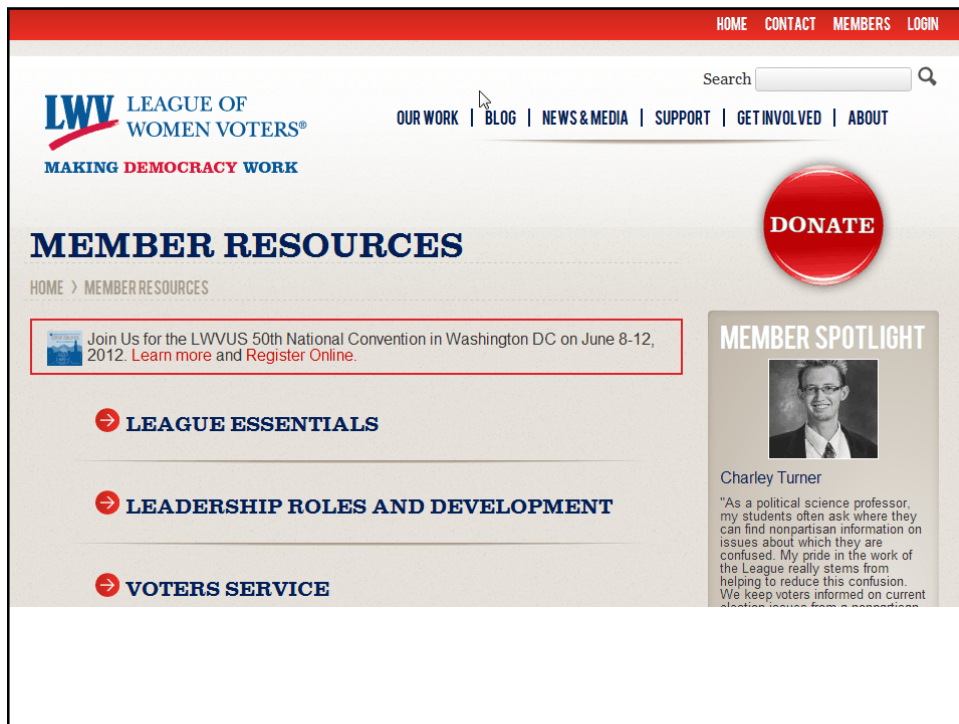
*This presentation will be available on **lwnet.org** following convention*

WHAT's NEW with LEW?

The LOOK!!

- Minor changes already made
- New look coming soon






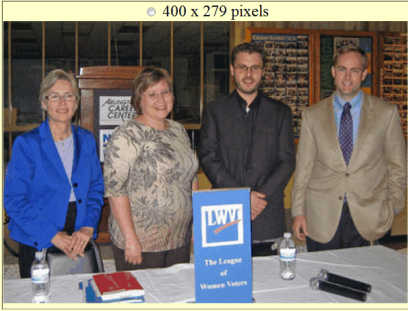
Upload Form (bottom)


Not too big!!!

Select the Size
Choose the size of the image as it will appear in a page:

- ☒ Set Width (in pixels):
- ☐ Set Height (in pixels):
- ☐ Large, 600 x 418, the width of the box below:

☐ 200 x 139 pixels
 

☐ 400 x 279 pixels
 

☐ 100 x 70 pixels
 

Next>> Cancel



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- On every page
- No ads
- No privacy issues
- Periodically scans your site
- Not on members site
- Uses Duckduckgo.com







WHAT's NEW with LEW?

■ PayPal enhancements

- ☐ Can paste forms into LEW page
- ☐ New Help for extended embedded forms – thanks to Joe Frannea, LWV Greater Tucson


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OF GREATER TUCSON**



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Donations

Please choose from one or more of these Donation Fund Options


If you would like to donate to two or more different funds, please fill out a form for each one as we keep these funds in separate accounts.

GENERAL FUND - Tucson

Donate to the LWV of Greater Tucson General Fund. These donations are not tax deductible.

- Donate by filling out a form and mailing a check. ([view form](#))
- Donate by using PayPal. You do not need a PayPal account as they also accept Visa, Mastercard, Discover and American Express credit cards.

[Donate](#)



EDUCATION FUND - Arizona


Donate to the LWV of Arizona Education Fund. These donations are tax deductible to the extent of the law.


- Donate by filling out a form and mailing a check. ([view form](#))
- Donate to AZ Education Fund by using PayPal. You do not need a PayPal account as they also accept Visa, Mastercard, Discover and American Express credit cards. ([click here](#))

ENDOWMENT FUND

Your Legacy gift of any size can be designated in several ways including a simple bequest, gifts, life insurance policy, IRAs, etc.

Please see our Endowment Fund summary page or our brochure for more details or contact our office to discuss. ([summary page](#)) or ([brochure](#)) or ([contact us](#))



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PayPal!

- All info entered stays with \$\$\$ in PayPal
- See new Help for technical tips



Memberships using PayPal

MEMBERSHIPS - Renewals, New Members, Past Members and Gift Memberships



Select Type of Membership:

Select Status:

*** Please Enter Required Information Below:**

* Member Name and Additional Name if Family Membership

* Member Address Including Street, City, State, Zip

* Member Phone Numbers - include home, cell and/or Business (include type,i.e. cell 520 555-1212)

* Member EMail Addresses (enter all you want for Member Notifications)

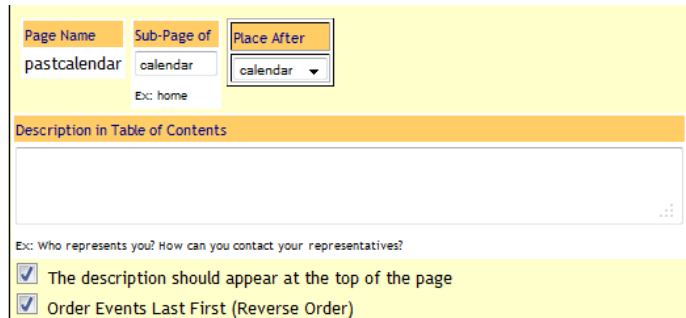
Areas of Interest (ie Special Interests, Knowledge or Possible Volunteer Areas, etc.)

Other Comments (if a Gift Membership, please enter givers' name and any message for recipient)

[Add to Cart](#)

PLEASE REVIEW Your information in the shopping cart. For Corrections, close the screen, then edit information on original entry form and hit "Add to Cart". Then, "Delete" the incorrect first item in the cart list.

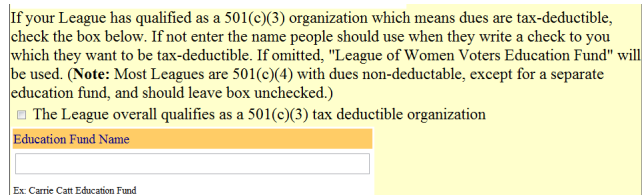
Reverse Calendar Date Order

A screenshot of a web form for editing a page named 'pastcalendar'. The form has three tabs: 'Page Name', 'Sub-Page of', and 'Place After'. The 'Page Name' tab is active, showing 'pastcalendar' and an example 'Ex: home'. The 'Sub-Page of' tab shows 'calendar'. The 'Place After' tab shows a dropdown menu with 'calendar' selected. Below these tabs is a 'Description in Table of Contents' section with a text area. At the bottom, there is a section titled 'Ex: Who represents you? How can you contact your representatives?' with two checkboxes: 'The description should appear at the top of the page' and 'Order Events Last First (Reverse Order)'. A red arrow points to the 'Order Events Last First (Reverse Order)' checkbox.

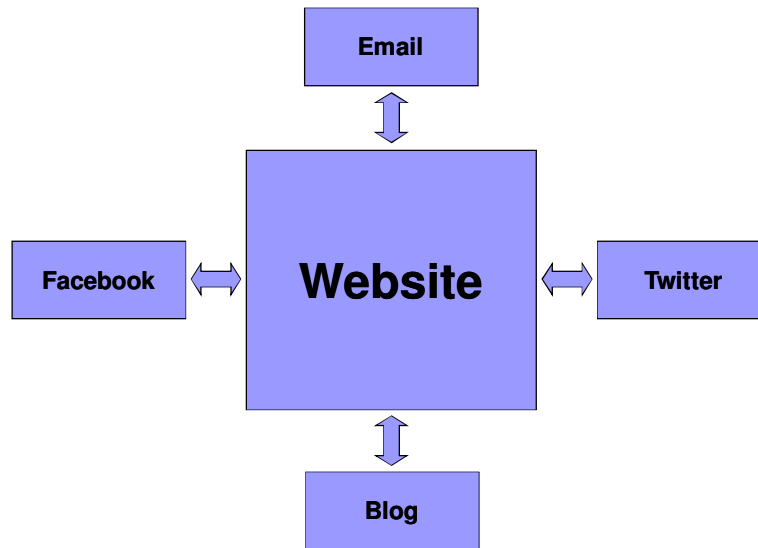
- Click on Calendar; Click on “Edit”
- Intended only for Past Events

WHAT's NEW with LEW?

- Minor wording changes to Join and Donate pages. Check yours!
- 501(c)(3) League Organization supported
 - Wisconsin, some in California

A screenshot of a form for 501(c)(3) League Organization. It includes a text area for 'Education Fund Name' and a checkbox labeled 'The League overall qualifies as a 501(c)(3) tax deductible organization'. A red arrow points to the checkbox. Below the text area is an example: 'Ex: Carrie Catt Education Fund'.

The Focal Point



Compare “Old” and “New” Tools

Web site

- Usually one-way communication
- User must go to website to get new information
- Information remains on website long-term

Facebook

- Encourages discussion
- Fans automatically get new information as soon as it's posted
- Information once pushed off first page, fans rarely go back to see it



What Do Web site Visitors Want?

Answers


- Calendars
- FAQs
- Reviews or recommendations
- How-to or step-by-step articles
- FAQs
- First-person accounts: “How I . . .”
- Success stories




What Do Web site Visitors Want?

Actions

- Register for services or events
- Donate
- Surveys/Polls
- Order forms
- Sign-up for email newsletter
- Advocacy
- Quizzes
- Share stories


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 OF GLENDALE/BURBANK



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For New Members

What can you do for the League?

What the League can do for you; what you can do for the League.

[League Activities](#) [Time](#) [Interest Survey](#)

What Does the League Actually Do and How Does It Do It?

The League focuses on two areas: **Voter Service and Citizen Education** and **Advocacy and Lobbying**. Because we scrupulously maintain our non-partisan status, we keep these two areas separate, and often a member will choose to focus on one or the other.

The League of Women Voters **never** supports or opposes political parties or candidates for public office. This is the backbone of our non-partisan policy.

Although we are non-partisan, however, we are still a political organization. Our members study and discuss important public policy issues. If we come to a consensus on a issue amongst ourselves, we can then publicly advocate on that position. Our positions are created by our members--they are never imposed from above. [Positions of the League of Women Voters of Glendale/Burbank](#).

As a Member, What is My Time Commitment?

The League welcomes your participation at

- **Dues Alone.** Some members support.
- **Attendance.** Our League has monthh that interest you.
- **Participation on a Project Basis.** Fo participating in an issues study, prese audiences, attendance at City Council
- **Leadership.** The League always seeks this be you?

Take Our Interest Survey

We're delighted to have you join us! To best out the Interest Survey below.

Member Interest Survey

1. What areas of League advocacy and action might interest you?

☐ CA Study on Initiative & Referendum Process

☐ Campaign Finance Reform

☐ Climate Change

☐ Education

☐ Healthcare

☐ Redistricting


☐ Observing Public Meetings


Other (please specify) _____

Comments, suggestions, questions? Contact our [public page](#). Last revised: June 2, 2012 06:01 PDT.
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Interactive Survey!!

uses Surveymonkey.com


LEAGUE OF WOMEN VOTERS®
 LEAGUE EASY WEB HELP



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Convention 2012 - Help us at the Wares Market!

LEAGUE EASY WEB TABLE IN WARES MARKET

Are you coming to Convention 2012 in Washington?

We'd love to have several real LEW users at our table to share what you think of the service! We have a variety of short shifts to fill every day and you'll be rubbing elbows with a staff person to help answer any questions you're not comfortable answering. We'd love to spend some time with you, and so would the guests to our table! Thank you!

* Required

When are you willing to help?

☐ Saturday, 8 - 9am

☐ Saturday, 9 - 10am

☐ Saturday, 10 - 11am

Other Interactive Ideas

- Embed Google monthly calendar. Update in Google: automatically refreshes your web page. Members only?
- Embed Audio (podmonkey.com)
- PayPal for Event Registration, sale of League items, etc.

Examples: Newsletters



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[LA PLATA LEAGUE CURRENT STUDIES 2012](#)
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[LWV Newsletters - 2011](#)
[LWV Newsletters - archive](#)

LWV Newsletters - 2012

Newsletters_12

LWV Newsletters for calendar year 2012

Click the Newsletters Archive page to view newsletters for 2007-2011

Newsletter



[2012 LWV LPC Newsletters](#). [2012 LWVCO Newsletters](#).
[2012 LWVCO Legislative Letter](#). [LWVUS Newsletters 2012](#).

2012 LWV LPC Newsletters

***4/1/12 LWV LPC: The April 2012 VOTER is now ready for your on-line viewing**

Topics include:

- April - May calendar
- 2012 Annual Meeting
- Privatization Study: Interview with Bruce Whitehead and Gene Bradley
- Hydraulic Fracturing in La Plata County and Colorado

Examples: Election Coverage



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- [DONATE TO US](#)
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- [SHOULD WE CHANGE OUR NAME?](#)
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Election Information

Links to information regarding the election process

[VOTE411.org](#). [Local Information](#). [Michigan.gov/SOS](#). [Michigan's New Voter ID Requirements](#). [Publius.org](#). [Citizens Research Council of Michigan](#).

VOTE411.org



Launched by the League of Women Voters Education Fund (LWVEF), [VOTE411.org](#) is a "one-stop-shop" for election related information. It provides nonpartisan information to the public with both general and state-specific information.

Local Information

Many of our communities have their own election webpages with information about precinct locations, sample ballots, absentee voting, etc. Check out your [local information here](#).



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FAQ

[Vote411.org](#). [Voter Registration](#). [Absentee Voting](#).

Vote 411

- [Is there a quick and simple place to find all Voters' information?](#)

Voter Registration

- [How do I know if I am registered to vote?](#)
- [What if I can't find my voter registration card? What if it's been lost or stolen?](#)
- [What if my question isn't answered here?](#)

Absentee Voting

- [Who may vote via absentee ballot?](#)
- [How do I obtain an absentee ballot?](#)
- [What if my question isn't answered here?](#)

Vote 411

Is there a quick and simple place to find all Voters' information?

Voting Information the Public Needs

The League of Women Voters has proudly joined forces with Yahoo! to provide [www.VOTE411.org](#), a one-stop source for election information! This easy-to-use, nonpartisan national Web site features some of the most sought-after information about Election Day, including state by state data on:

- Registration and absentee ballot rules
- Early voting provisions
- ID requirements
- Voting machine information
- Tools for overseas citizens
- Contact information for elections officials.

Voter Registration

[How do I know if I am registered to vote?](#)

**Elections:
Frequently
Asked
Questions**


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Contact Us

Join our FREE 

Email Mailing List

Privacy by  SafeSubscribeSM

 [LWVCA on Facebook](#)

How to Contact Us

Telephone: 843-766-5416

Mail: League of Women Voters of the Charleston Area
PO Box 20173, Charleston, SC 29413

Email: [Email the league](#) (general info/questions)

See also a [directory of Leagues within the United States](#).

Comments, suggestions, questions? Contact our [webmaster](#). Last revised: June 1, 2012 19:37 PDT.
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Discussion

- Have you added members because of your Web site?
- Do you get more donations online?
- What would you like? Training, help, functions?
- Tips to share?
- Do you read the Message Area on LEW?

Keep in Contact

- With us: support@lwnet.org
- With each other: League of Women Voters
New Media Facebook page
 - ☐ Login to your FB page
 - ☐ Search
 - ☐ Click on 'Join Group'

support@lwnet.org
http://lwnet.org

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